



# CALL for ENTRIES

## 20<sup>th</sup> Annual Midwest Book Awards

Presented by the Midwest Independent Publishers Association (MIPA)

Publishers and authors are invited to enter the 20<sup>th</sup> Annual Midwest Book Awards competition for excellence in books published in **2009**. The awards recognize creativity in content and execution, overall book quality, and the book's unique contribution to its subject area.

### AWARDS and BENEFITS

**Three (3) finalists** are selected in each category. From those, **one (1) winner** is chosen. Finalists and award-winners receive certificates and may purchase foil seals for use in their marketing efforts. Winners will also receive a bronze medallion and be featured in the MIPA catalog and MIPA News, on the MIPA website, and at MIPA displays throughout the year, including the 2009 Midwest Booksellers Association (MBA) trade show. Judges' individual book evaluation sheets will be provided to the entrants after the awards are announced.

The **Midwest Book Awards Reception and Ceremony** will be held at the Minnesota Humanities Center, 987 East Ivy Ave., St. Paul, MN, **Wednesday, May 12, 2010**, 6:30–8:30 p.m. The awards ceremony is not a public event and reservations are required at [animarly@aol.com](mailto:animarly@aol.com).

### ELIGIBILITY

- All entries **MUST** carry a **2009** copyright and an ISBN.
- New editions [including the new ISBN] of previously published books are eligible. Reprints do not qualify.
- Entries must be **PUBLISHED** within the 12-state region: IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, & WI.
- **Deadline for receipt of books and entry fees is January 29, 2010.** Absolutely no exceptions. Judges' decisions are final.

### ENTRY FEES

A single title may be entered in as many categories as the publisher or author wishes, along with the following payment, as appropriate:

- MIPA Member: \$55 for each title (first category) and \$15 for each additional category.
- Non-Member: \$75 for each title (first category) and \$25 for each additional category.
- Checks should be made to MIPA and sent with entries. *All fees are non-refundable.*

### WHAT TO SEND

- **Send three (3) copies of each title** (one for each of the two judges and one for display) **for the first category** in which the title is entered. If the **same title** is entered in additional categories, send **two (2) more copies** (for the two judges) for each added category. Only one display copy is needed for each title entered. *No books or entries will be returned.*
- Enclose a copy of the completed entry form for each title. Entry forms may be photocopied or may be printed from our website, [www.MIPA.org](http://www.MIPA.org). Please do not use staples, tape or glue.
- Entry Fees **MUST** accompany your submission.

### WHERE TO SEND

- Ship books and entry fees in the same package via U.S. Mail, UPS, FedEx, etc. to:

Midwest Independent Publishers Association  
c/o Marly Cornell  
3914 Ottawa Avenue South  
St. Louis Park, MN 55416

You will receive an email confirming receipt of your submissions.

Questions? Email [animarly@aol.com](mailto:animarly@aol.com)



## 2009 AWARD CATEGORIES

The publisher/author selects one or more categories in which to enter each book.

### **SUBJECT CATEGORIES**

- Arts (art, design, architecture, photography, coffee table books)
- Biography/Memoir
- Business (commerce, career, technology)
- Child/Young Adult Fiction
- Child/Young Adult Non-Fiction
- Children's Picture Books
- Commercial Fiction (genre-specific, e.g., mystery, sci fi, romance)
- Cookbooks
- Crafts/Hobbies/How-to
- Culture (diversity, gender issues, aging)
- General Fiction (non-genre specific, e.g., literary, collections, etc.)
- Health
- History/Current Events
- Humor
- Midwest Regional Interest
- Nature
- Poetry
- Recreation/Travel/Sports
- Reference
- Religion/Philosophy/Inspiration
- Social Science (psychology, family, self-help)

### **DESIGN CATEGORIES**

- Illustration
- Interior Layout
- Cover: 1 or 2 Color
- Cover: 3 or more Color

## **ABOUT MIPA**

Founded in 1984, MIPA exists today as a vibrant professional non-profit association that serves the upper-Midwest independent publishing community and industry through education, networking and peer recognition. MIPA is proud to be a regional affiliate of the Independent Book Publishers Association (IBPA).

## **MEMBERSHIP BENEFITS**

- Professional development programs
- Discounts on services and memberships
- Networking opportunities and exchanges
- News and Communications
- Marketing and promotions opportunities
- Website with links to member sites

Join MIPA today! MIPA membership is open to publishers, authors, and all others affiliated with, or interested in, the vitality of the publishing industry. You may include your \$50 membership dues with your entry check, made payable to MIPA.

Keep up to date on news, programming, and book award announcements.

Visit [www.mipa.org](http://www.mipa.org)

Midwest Independent Publishers Association

Questions? Email [animarly@aol.com](mailto:animarly@aol.com)

# 20<sup>th</sup> ANNUAL MIDWEST BOOK AWARDS ENTRY FORM

**Use a separate entry form for each 2009 title entered.** Make copies of this form or print out copies from the website. Each book submission must include: one (1) book for display and two (2) books for each category entered, entry fee(s) with **check payable to MIPA**, and completed entry form. Please do not use staples, tape or glue.

**Submission Deadline: January 29, 2010**

## Book Information (PLEASE PRINT)

Title:
Author:
ISBN (required):
Publisher:
Publication date:
Designer/Illustrator:
Categories:

## Contact Information (PLEASE PRINT)

Submitted by (name and title):
Email:
Phone (day/evening):
Mailing address:
City, State, ZIP:

## ENTRY FEES

MEMBERS		NON MEMBERS	
First category	\$55	First category	\$75
Each added category \$15	_____ x \$15 ea	Each added category \$25	_____ x \$25 ea
JOIN or renew dues* (if due)	\$50		
<b>TOTAL AMOUNT ENCLOSED</b>		<b>TOTAL AMOUNT ENCLOSED</b>	

\* MIPA membership is not required. However, you may choose to join or renew your membership at this time to take advantage of the lower entry fees.

Ship books and entry fees in the same package via U.S. Mail, UPS, FedEx, etc. to:  
(Check or money orders only, we are not able to accept credit card payments)

Midwest Independent Publishers Association  
c/o Marly Cornell  
3914 Ottawa Avenue South  
St. Louis Park, MN 55416

This information can also be found on the MIPA website: [www.mipa.org](http://www.mipa.org)

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